



**General Colin L. Powell, USA (Retired)
909 North Washington Street
Suite 700
Alexandria, Virginia 22314
January 16, 2010**

Dear Friends of Camp Challenge:

I founded “America’s Promise” in 1997 to encourage Americans to come together to help our children in need with mentors, safe places, a healthy life, a good education and an opportunity to serve. I wanted to mobilize America.

The North Carolina Bankers Association rose to the challenge by creating programs focusing on financial literacy, leadership and academic achievement levels.

Camp Challenge is their hallmark program. Camp Challenge is a summer camp focused on financial literacy for bright youngsters from underserved communities. The youngsters not only learn about finances, but are also tutored on reading, writing, conflict resolution, basic manners and entrepreneurship. The bankers know they are investing in their own future employees and customers. They are investing in the future of our communities.

I ask you to learn more about Camp Challenge and give it your support.

Sincerely,