

# CBS BENEFITS DAY HR CONFERENCE

SPONSORSHIP + EXHIBITOR INFORMATION

## SHARE YOUR BRAND WITH THE NCBA

The North Carolina Bankers Association offers a variety of sponsorship opportunities to NCBA regular and affiliate members for this annual event.

### Why should you consider sponsoring?

- Gain direct access to NCBA member banks and HR directors in an exclusive environment
- Maximize your company's brand awareness and increase your market position
- Learn about issues confronting today's financial services leaders and gain valuable insight into potential solutions
- Support the NCBA, the only banking organization serving the financial services industry in North Carolina

### All sponsorships include:

- Company name or logo included in all conference marketing materials including print, electronic and website
- Advanced list of the CBS/HR Conference attendees along with contact information
- Company name or logo included on event signage acknowledging your support for the conference
- Verbal recognition from the podium as well as logo on sponsorship slideshow during the event

### Extra benefits for sponsorship levels:

- **Gold Sponsor (\$5,000+):**  
In addition to the general benefits, Gold Sponsors also receive either two complimentary delegate registrations *or* one complimentary delegate registration with exhibitor booth
- **Silver Sponsor (\$2,500 – \$4,999):**  
In addition to the general benefits, Silver Sponsors also receive either one complimentary delegate registration *or* a complimentary exhibitor booth

Sponsorships are not limited to the offerings in this brochure. Sponsorship must be paid in full by the time of the event in order to receive sponsorship benefits. Please contact **Grace Sampson** ([grace@ncbankers.org](mailto:grace@ncbankers.org) or **800.662.7044**) with any questions, ideas, or to secure your 2018 sponsorship package.

## SPONSOR ITEMS/PRIZES

Name Badges . . . . .	\$250
Attendee Packets . . . . .	\$250
Candy Basket. . . . .	\$500
Profitability Bell . . . . .	\$500
Registration Refreshments . . . . .	\$500
Day 1 Networking Break . . . . .	\$750
Day 2 Networking Break (AM) . . .	\$750
Day 2 Networking Break (PM) . . .	\$750
Day 2 Continental Breakfast . . .	\$1,000
Day 1 Buffet Lunch . . . . .	\$1,000
Day 2 Plated Lunch . . . . .	\$1,500
Wellness Basket . . . . .	\$1,500
Wifi . . . . .	\$2,500
Day 1 Dinner/Reception . . . . .	\$2,000

Have an idea that isn't on the list? Let us know! We are always welcome to any suggestions for sponsored items.

## INTERESTED IN BECOMING AN EXHIBITOR?

(\$250 Early Bird/\$275 Regular)\*

Exhibitor registration will open **January 2, 2018**, so prepare for a chance to:

- Interact with NCBA member banks and HR directors.
- Run your own table (with chairs) to set up a display.
- Distribute promotional material.

To register, contact Brianna Reeder ([brianna@ncbankers.org](mailto:brianna@ncbankers.org) or **919.781.7979**).

\*Registration includes admission for one delegate and one exhibitor booth. Registration for each additional delegate is \$175 (early bird) or \$200 (regular) to cover the entire program. Prices are subject to change until registration opens.