

# KASASA

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Kasasa is an award-winning financial technology and marketing technology provider that helps more than 750 community financial institutions establish long lasting relationships with millions of consumers through its branded retail products and marketing automation capabilities. Over the past 14 years, the company has reinvented the entire retail deposit category, and is now reinventing lending through its latest patent-pending offering, Kasasa Loans®. Through innovative products, a national consumer brand, and turnkey solutions and support, Kasasa helps local banks and credit unions compete for their rightful share of the market against the largest banks and digital bank competitors.