



# CULTIVATING CHANGE

PRESENTED BY BILTMORE CENTER FOR PROFESSIONAL DEVELOPMENT®

## DISCOVER HOW YOU CAN MAKE CHANGE YOUR ALLY

Hosted by the renowned Biltmore Center for Professional Development, this program offers a step-by-step examination of best practices in change management and leadership. Attendees will dissect roadblocks that prevent change from being an effective tool and explore how to promote momentum and growth. Ultimately, participants will walk away with the knowledge necessary to create a plan to implement change effectively and intentionally within their organization.

**OCTOBER 10, 2019 | McKIMMON CENTER**

1101 Gorman Street, Raleigh, NC 27606

**REGISTER BY SEPTEMBER 12 FOR EARLY-BIRD PRICING.**

Use promo code **NCBA** when registering for a \$100 individual ticket discount, **NCBA2** for a \$200 team of two discount or **NCBA3** \$300 team of three discount.

Visit [NCCHAMBER.COM/EVENTS](https://www.ncchamber.com/events) for more information.

## KEY BENEFITS

- Adapt and apply Biltmore best practices to your organization.
- Delve into the psychology behind change and why we resist change. Use your newfound knowledge to empower your employees to embrace change.
- Learn how to address the common factors that limit success and weaken corporate confidence when change is afoot.
- Discuss how to intentionally cultivate change within your organization as a technique to bolster your audience and strengthen your company's initiatives.