



2020 VERILEAF HEMP FORUM

April 29 • Virtual Program

9:30 – 10:30 am

Hemp: What's the Opportunity

Justin Fischer – CEO, VeriLeaf

Melissa Marsal – EVP & COO, West Town Bank & Trust

Why are these businesses such an attractive option for institutions? This session will answer that question and more. Join a FinTech expert and the COO of a North Carolina bank launching a national hemp program as they review the evolution of industrial hemp, including an analysis into their potential deposit volumes and earnings potential.

10:30 – 11:45 am

An Update on the Dynamic Legal Landscape

Tyler Russell – Attorney, Ward and Smith

Join an attorney with an expertise in cannabis to navigate through the current status of federal, state and tribal laws relevant to the production, processing, manufacturing and sale of hemp-related products.

11:45 AM – 12:15 pm

Brief Lunch Break

12:15 – 1:15 pm

Managing the Risks of Banking Hemp

Jessica Caballero, CERP, CRCM – Head of Compliance & Strategy, VeriLeaf

This interactive discussion will be led by a former OCC examiner, and will include practical tips for onboarding and ongoing due diligence, as well as big-picture guidance for updating your BSA program. This session will include insight into current federal and state banking guidance specific to hemp.

1:15 – 2:30 pm

Profile of a Hemp Customer

Oz Hackett – President & CEO, Open Book Extracts

Let a real-life hemp entrepreneur take you through the daily life of operating a hemp business. This interactive discussion will provide insight into how to best serve these businesses, and how to ascertain the business is on the up-and-up.

2:30 – 3:30 pm

Panel Q&A

All speakers will be available to answer and discuss audience questions.