CBS BENEFITS DAY
&
HR WORKSHOP
SPONSORSHIP + EXHIBITOR INFORMATION

MARCH 23–24, 2021 • LOCATION TBD

COMMUNITY BANK SERVICES

www.ncbankers.org
SHARE YOUR BRAND WITH THE NCBA

The North Carolina Bankers Association offers a variety of sponsorship opportunities to regular and affiliate members for this annual event.

Why should you consider sponsoring?
- Gain direct access to NCBA member banks and HR directors in an exclusive environment
- Maximize your company’s brand awareness and increase your market position
- Learn about issues confronting today’s financial services leaders and gain valuable insight into potential solutions
- Support the NCBA, the only banking organization serving the financial services industry in North Carolina

All sponsorships include:
- Company name or logo included in all conference marketing materials, including print, electronic and website
- Advanced list of the CBS/HR Workshop attendees along with contact information
- Company name or logo included on event signage acknowledging your support for the conference
- Verbal recognition from the podium, as well as logo on sponsorship slideshow during the event
- One-Minute Exhibitor Spotlight: During the program, exhibitors will have one minute to give their elevator pitch to attendees

Extra benefits for sponsorship levels:
- **Gold Sponsor ($5,000+):**
  In addition to the general benefits, Gold Sponsors also receive either two complimentary delegate registrations or one complimentary delegate registration with exhibitor booth
- **Silver Sponsor ($2,500 - $4,999):**
  In addition to the general benefits, Silver Sponsors also receive either one complimentary delegate registration or a complimentary exhibitor booth

Sponsorships are not limited to the offerings in this brochure. Sponsorship must be paid in full by the time of the event in order to receive sponsorship benefits. Please contact Lauren Perry (lauren@ncbankers.org, 984-344-9986) with any questions, ideas or to secure your 2021 sponsorship package.

SPONSORED ITEMS

**Wednesday, March 23**
- Registration Refreshments $250
- Networking Break in the Marketplace $750
- Luncheon $1,000
- Dinner $2,000

**Tuesday, March 24**
- Continental Breakfast $1,000
- Networking Break in the Marketplace (Morning) $750
- Luncheon $1,000
- Networking Break in the Marketplace (Afternoon) $750

Additional Opportunities
- Candy Basket $250
- Name Badges $750
- Profitability Bell $500
- Wellness Basket $250
- Wi-Fi Service $500

INTERESTED IN BECOMING AN EXHIBITOR? ($285 Early Bird/$335 Regular)*

Exhibitor registration will open in January, so prepare for a chance to:
- Interact with NCBA member banks and HR directors
- Run your own table (with chairs) to set up a display
- Distribute promotional material
- One-Minute Exhibitor Spotlight: During the program, exhibitors will have one minute to give their elevator pitch to attendees

To register, contact Brianna Reeder (brianna@ncbankers.org, 919-781-7979).

*Registration includes admission for one delegate and one exhibitor booth. Registration for each additional delegate is $245 (early bird) or $295 (regular) to cover the entire program. Prices are subject to change until registration opens.