2021 VIRTUAL FINTECH CONFERENCE

June 16

All Times in PT

8:30 – 8:40 Welcome
Glen Simecek, President & CEO, WBA
Virginia Heyburn, VP Strategy & Business Development, Fiserv; Conference Emcee

8:40 – 9:10 Subverting Block Chain
Boris Goncharov, CEO, Amatas

Blockchain is poised to disrupt the business and financial world way beyond the speculative force of Bitcoin and other cryptocurrencies. Empowered by the digital ledger technology, blockchain is often perceived as an invincible cybersecurity unicorn emitting trust and assurance. Still, in the real world, where humans are injecting their imperfections in any digital thing they touch, the security of even the best-designed system can dissolve instantly, leaving the business trust in shatters. Boris Goncharov will address blockchain technology vulnerabilities and provide real-life examples of how it can be attacked or subverted as well as the impacts and implications for blockchain adopters and users. Attendees will receive practical advice on strategy, risk mitigation approaches, and security best practices required to maintain digital trust and ensure this revolutionary technology's resiliency.

9:10 – 9:20 Break

9:20 – 10:20 Buzz Session Round 1

In a world of rapidly evolving technology and customer expectations, fintech promises to bridge the gaps between what bank customers want and what banks can effectively deliver. But how do you move beyond the buzz to know what initiatives are worth pursuing, and what efforts will most likely bear fruit? Our first-of-their-kind buzz sessions will give attendees the chance to sit down with subject matter experts and thought leaders across multiple disciplines within the fintech space and have a meaningful conversation. You'll have a chance to ask questions, network with peers, learn about best practices, and so much more in a small-group environment unlike anything you've seen at a conference before.

During the Buzz Sessions you'll hear from the following companies:

Cook Security Group

docfox

trabian

10:20 – 11:20 Buzz Session Round 2

11:20 – 11:30 Break

11:30 – 12:00 Competing with Google Plex and the Digital Banks
Dave DeFazio, Partner, Strategy Corps
Ron Shevlin, Director of Research, Cornerstone Advisors

When the first so-called challenger banks appeared years ago, they were heralded as "disruptors" that would put traditional banks and credit unions out of business. Although that didn't happen, others like Chime, Dave, Marcus, Earnin, CashApp, and MoneyLion are prospering during the pandemic. Join Ron Shevlin and Dave DeFazio as they unveil new research into the consumer behaviors and attitudes that threaten the roles that community-based FIs play, as well as insight into the relationships FIs, digital banks, and — yes — Big Tech have with consumers.

12:00 Adjourn

Presented By

VERKADA

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June 17

All Times in PT

8:30 Opening Remarks

8:35 – 9:10 Cyber Fireside Chat
Ron Ross, Cybersecurity Fellow, NIST
Scott Alldridge, IP Services

Microsoft Exchange. Solarwinds. Verkada. Pulse. Uqibuiti. Mimecast. Facebook. LinkedIn. GEICO. These are just a few of the companies who've experienced cybersecurity and data breaches that have occurred so far in 2021. What factors can keep your bank off this list, as the call to add more features, access points, and online capabilities to your service portfolio grow ever louder? Join two luminaries in the field of change management, who together literally wrote the book on protecting against cybersecurity breaches.

9:10 – 9:20 Break

9:20 – 10:20 Buzz Session Round 3

10:20 – 11:20 Buzz Session Round 4

11:20 – 11:30 Break

11:30 – 12:00 Security Breach & Response Discussion
Hans Robertson, Co-Founder and Executive Chairman, Verkada, Inc.

It's an often-repeated truism that cybersecurity breaches are a matter of when, not if. This reality shows just how hard it is to do cybersecurity right, and also proves that having a clear and transparent breach response strategy is non-negotiable. But what actually happens when your firm is part of a highly publicized and widely reported breach? Hear from the co-founder of Verkada, whose March 2021 security breach made headlines around the world. Their response has been exceptional; hear directly from them the how and why.

12:00 Adjourn

Two Registration Options!

Join us as an individual, or pick your group size with the bank-level registration! Prices increase $100 on June 2.

Individual Registration – $349

Bank Level Registration

$1,600 - Banks receive 5 registrations
$2,250 - Banks receive unlimited registrations
Non-member bank registration is double member rate

Presented By

VERKADA

2021 VIRTUAL FINTECH CONFERENCE

June 16-17, 2021 • 8:30 am - Noon

Focusing on all of the ways fintechs are changing the banking industry, this event will showcase the latest opportunities and trends. Sessions focus on things your bank can do now to enhance your customer experience, operations, and more.

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Registrant Information

Name_____ Title _____

Company _____

Address _____ City/ST/Zip _____

Email _____ Phone _____

Registration Total Cost $_____

Payment Information

○ Please charge my credit card ○ Check is enclosed

Card Number _____ Exp Date _____

Billing Address _____ City/ST/Zip _____

Billing Contact _____ Email _____

○ Please Send Invoice to Attention of: _____

Email: registration@wabankers.com

Mail: Washington Bankers Association, 601 Union Street, Suite 1720, Seattle, WA 98101.
Call: (206) 447-1700. **Online:** www.wabankers.com.

** Attendance at WBA programs is limited to employees, officers and directors of WBA members, non-members eligible for membership in the WBA and members of other state banking associations which grant reciprocal privileges to WBA members.*

Cancellation Policy: For all cancellations that occur up to seven days prior to the start date, a $50 cancellation fee will be charged. For cancellations with less than seven days notice, there will be no refunds. A substitute can attend at no fee. For cancelled courses and/or seminars, full fees will be refunded. Cancellation Procedure: Cancellations must be sent in writing to the WBA office via email, fax, or mail. No refunds will be granted until a written cancellation request is received by WBA.