



NCBANKERS

NORTH CAROLINA BANKERS ASSOCIATION

P.O. BOX 19999/RALEIGH, NC 27619-1999
(919) 781-7979/FAX (919) 881-9909
TOLL FREE: (800) 662-7044

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FOR IMMEDIATE RELEASE

**For More Information Contact:
Brandon Wright,
brandon@ncbankers.org**

UNC ATHLETIC DIRECTOR TO ADDRESS BANK DIRECTORS ASSEMBLY

GREENSBORO – Bankers and bank directors will have the opportunity to hear from Bubba Cunningham, Director of Athletics at the University of North Carolina at Chapel Hill at the North Carolina Bankers Association’s Bank Directors Assembly March 5-6 at the Greensboro High Point Airport Marriott. Speaking on the importance of leadership and the impact of athletics, Cunningham will address the group Monday evening.

Cunningham officially began his duties at UNC-Chapel Hill on November 14, 2011, succeeding Dick Baddour. He is the seventh director of athletics in UNC-Chapel Hill history. Formerly the athletic director at the University of Tulsa, Cunningham guided Tulsa through its initial move to Conference USA and spearheaded a \$60 million athletics initiative. This initiative included a \$20 million renovation to Skelly Field at H.A. Chapman Stadium, a goal of \$20 million for an athletics scholarship endowment and \$20 million for coaches' salary endowment. Cunningham implemented and developed a strategic plan for personal and professional growth and development for Tulsa's student-athletes, coaches and staff. He presided over the completion of the \$8.5 million Case Athletic Complex, which houses football offices and an academic support center for student-athletes.

In addition to Cunningham, the assembly of bankers and directors will hear from Nido Qubein, President, High Point University, Director, BB&T, Chairman, Great Harvest Bread Company; Pat McCrory, Senior Director of Strategic Initiatives, Moore & Van Allen Law Firm; Vince Randazzo, Senior Vice President & Director of Government Affairs, PNC Financial Services Group; Tony Gaeta, Partner, Gaeta & Eveson; Peter Peyser, Principal, Blank Rome Government Relations; Leon Moore, Chairman & CEO, Bank of Floyd; Wayne Hall, President & CEO, First Federal; Lew Ebert, President & CEO, North Carolina Chamber; Charles Clotfelter, Z. Smith Reynolds Professor of Public Policy & Professor of Economics and Law, Director, Center for the Study of Philanthropy and Voluntarism, Duke University; Harry Davis, NCBA Economist and Dean of the North Carolina School of Banking at UNC- Chapel Hill, Professor of Finance, Walker College of Business, Appalachian State University; Laura Hay, Managing Director, Pearl Meyer & Partners; Bob Singer, Partner, Brooks, Pierce, McLendon, Humphrey & Leonard.

The North Carolina Bankers Association brings together all categories of banking institutions that best represent the interests of our rapidly changing state. The state's banks have provided support to their communities since 1864. Look for a current listing at www.ncba.com.

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